



44th Annual

UPLAND CHRISTMAS PARADE

& Holiday Faïre

Saturday, December 4th, 2021
 Holiday Faïre from 9:30am to 3:00pm
 Parade starts at 11:00am

SPONSORSHIP LEVELS

- ☐ **\$100 Bronze Sponsor** - 1/4 Page ad in parade program or coupon
- ☐ **\$200 Copper Sponsor**- 1/2 page ad in program or coupon
- ☐ **\$500 Silver Sponsor** - Full page ad in program or coupon
- ☐ **\$1000 Gold Sponsor** - Premier Wall Plaque • Listing on the Cooper Museum website as a Christmas Parade sponsor with link to your website • Announcements once an hour during the event about you and your business • Two minute interview on Christmas Parade video • 3 DVDs of Christmas Parade video
- ☐ **\$2,500 Platinum Sponsor** - Full page ad on back of program.
 Listing on the Cooper Museum website as a Christmas Parade sponsor with link to your website
 Announcements once an hour during the event about you and your business • Two minute interview on Christmas Parade video • 3 DVDs of Christmas Parade video • Provide 2 classic cars in the Upland Christmas Parade for your family or staff to ride in with identifying decals on side of car 3 x 6 foot banner in Courtyard

Sponsor, Business or Organization _____

Address _____

Email _____ Phone _____

Your Contact Person _____

Contact: Steve Ipson (909) 228-5204 or email christmasparade@coopermuseum.org . www.coopermuseum.org Tel: (909) 982-8010



Ad sizes

Full Page 5 x 8
1750 x 2800 px at 350 dpi
File size 3 Megabyte

Half Page 5 x 4
1750 x 1400 px at 350 dpi
File size 1mb or more

Qtr Page 5 x 2
1750 x 700 px at 350 dpi
File size 500k or more

Qtr Page 2.5 x 4
875 x 1400 px
at 350 dpi
File size
500k or
more

Page Layouts

Full Page

Half

Half

1/4 1/4

1/4 1/4

Half

1/4

1/4

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Half

1/4 1/4

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Half

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Half

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Please make ad sizes as close a possible. Larger is always better we can always scale down but not up